

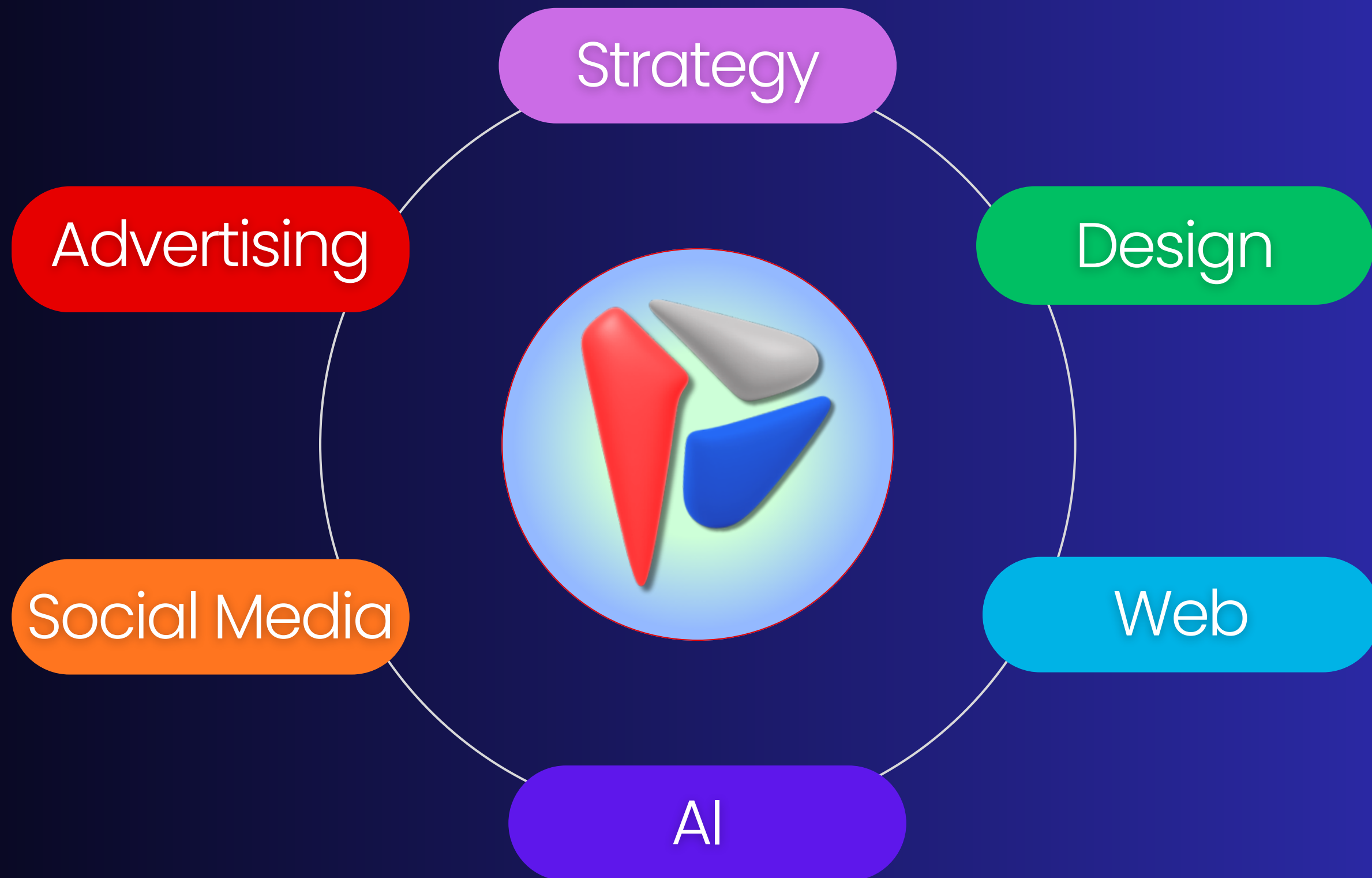


boutique
marketing
capabilities

www.TheP1.com
help@TheP1.com

Precision One is a full-service boutique strategy and marketing agency providing traditional and AI growth solutions.

Expertise





Strategy & Brand

About

Strategic thinking is a specialized skillset that we have **honed** over decades of connecting the dots and planning for **success**.

Talk to P1 and you'll instantly see that we're strategic in **everything** we do.

Services

Consulting

Brand Strategy

Integrated Marketing Plans

Growth Marketing

Complex Product Branding

Benefits

Build your brand

Clarify your message

Align your products to the brand

Position your brand for growth

Over 100 brands created. 75+ plans, positions and brand messaging executed. Leading to dozens of market leading positions.



Design & Copy

Thousands of design assets created for digital and traditional, from Google Ads to trade show booths, and decks to packaging.

About

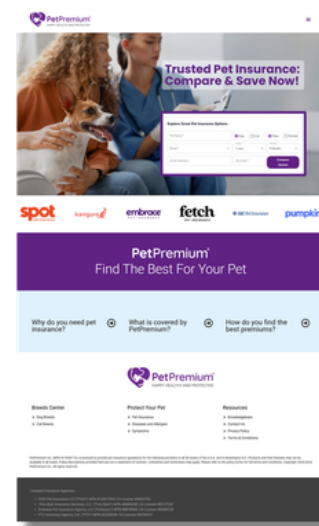
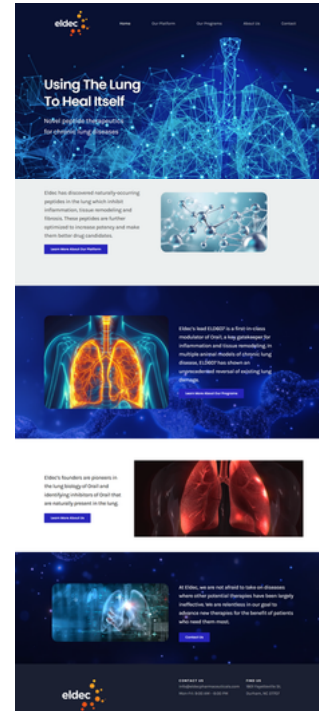
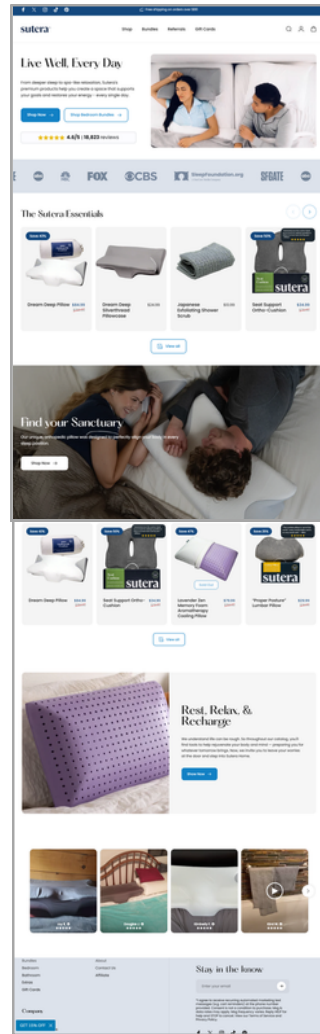
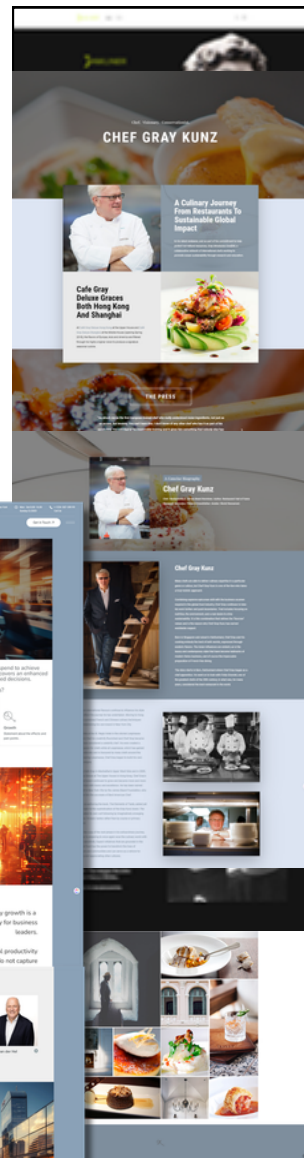
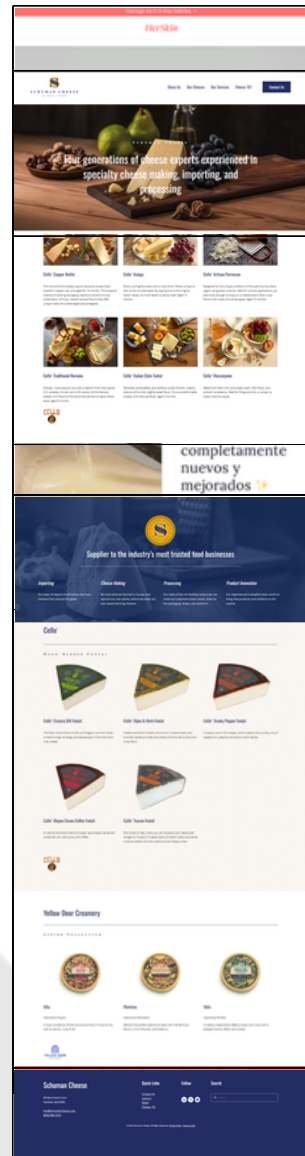
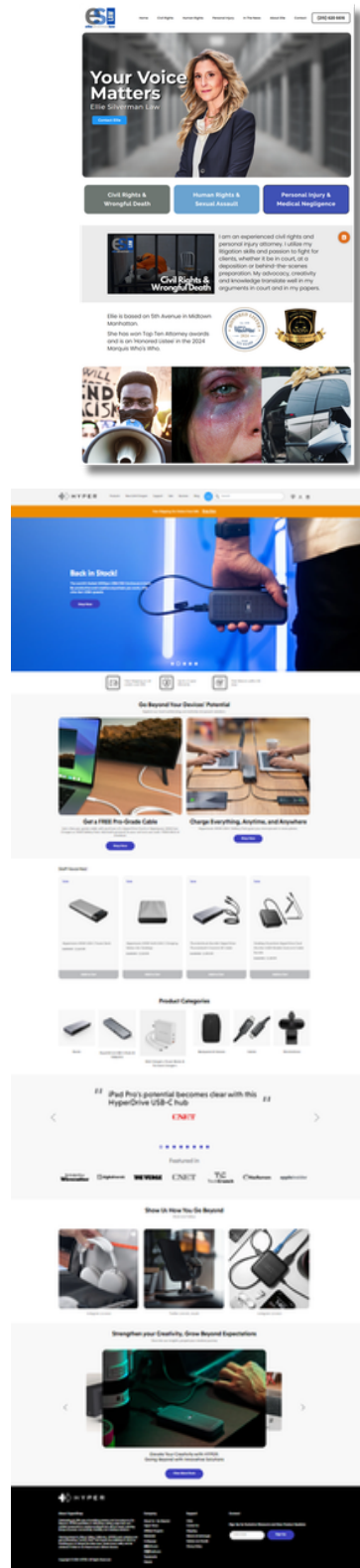
We believe that **copy leads design**;
that **great branding** drives impactful positioning;
that messaging should be tailored to **every touchpoint**;
and that the art of **great copywriting** cannot be replicated by AI.

Services

Logo Design & Visual Identity
Product Messaging
Ad Campaigns
Brochures, Decks & Sales Materials
Culture & Mission Statements

Benefits

Visual impact that drives sales
Consistent voice that your target market relates to
The right tool for every step in your sales process



Web



About
Team P1 has been creating websites since 1996, by **innovating** and staying at the **forefront** of internet design and marketing. Our **in-house** team of designers, copywriters, coders, and project managers produce the highest quality websites.

Services
Website Development
E-commerce, UX/UI design
Complete content creation
Funnels and landing pages
SEO & GEO
Hosting and maintenance

Benefits
Cost-effective, comprehensive sites
Design that produces sales success
Easy to edit and mobile-friendly

We're a leading WordPress & Ecommerce web development house with hundreds of examples of sites of every type.



AI

About

Successful businesses are embracing AI with logical, bespoke implementations that streamline operations, increase speed, and enhance analysis. P1 brings the **best of AI** to your business - we never design or write with AI - we understand its greatest value is in **boosting your business growth**.

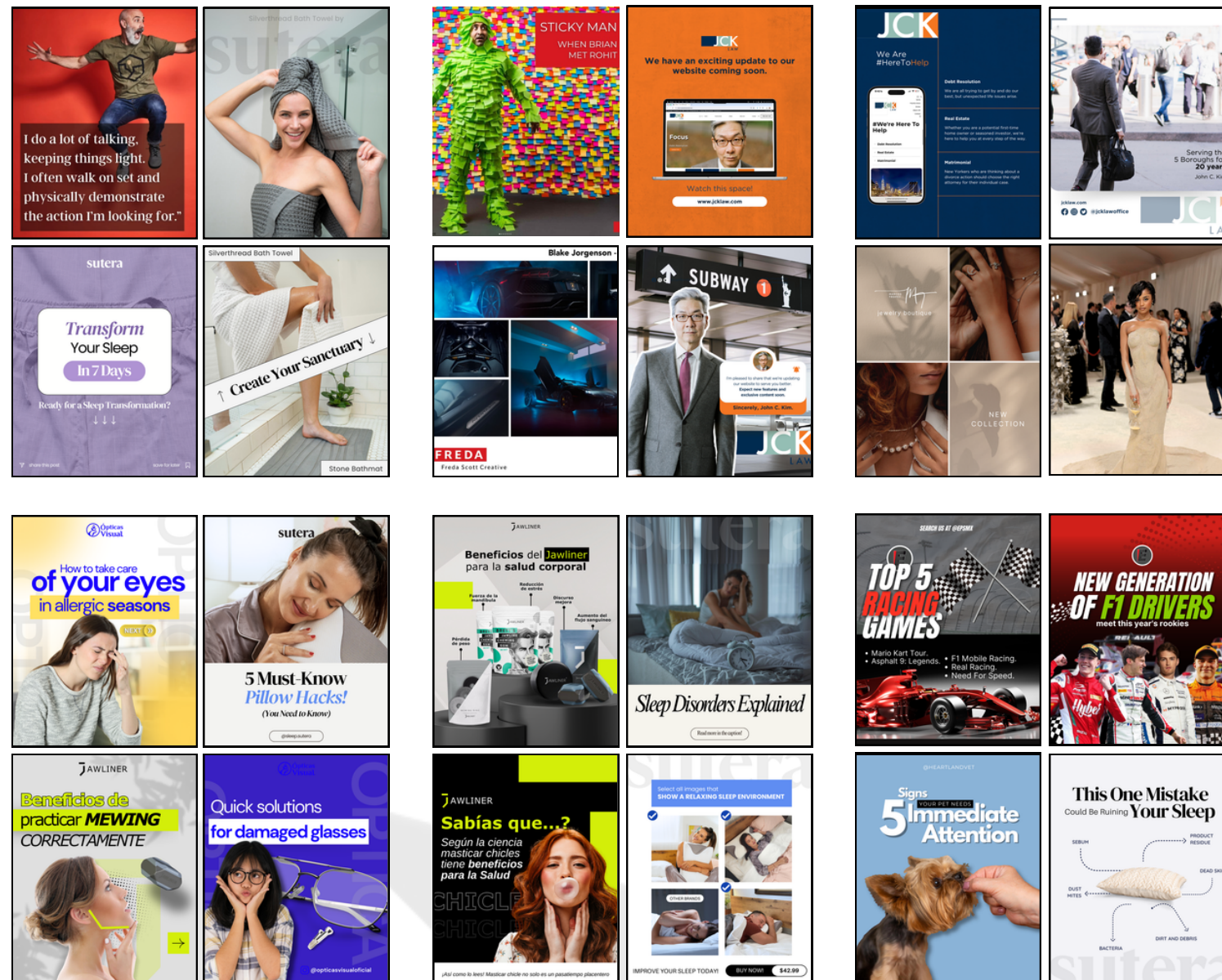
Services

- AI Audits across your business
- Complete lead generation funnels
- Optimize your website for AI search (GEO)
- Improve customer service with personalized chatbots
- Analyze sales and ad data to uncover trends and insights

Benefits

- Cut lead and sales times
- Retain competitive advantage
- Improve customer satisfaction
- Drive more people to your site
- Streamline operations and save money

A leader in AI development, we deploy an average of two new projects every week.



Social Media

About

We utilize social media **trends**, **engaging** content, and **strategic** content calendars to **boost** business growth.

Services

Social media strategy
Content & editorial calendar
Video creative and graphic design
On-trend, effective content creation
Community management & building followers

Benefits

Engagement, not just posting
Meet your audience where they spend the most time
Education and information that strengthens your brand
Tangible sales benefits from years of knowledge

From a 500% increase in followers to everyday posts and product launches, we have thousands of examples of social success.

About

P1's Performance Marketing drives quantifiable **success**. Across ad campaigns and email marketing, our **in-house team** delivers strategy, planning, creative, and execution.

Services

Google and Meta ads

TikTok, Pinterest, Quora, Reddit & other placements

Media planning & buying

Email Marketing

SEO & GEO

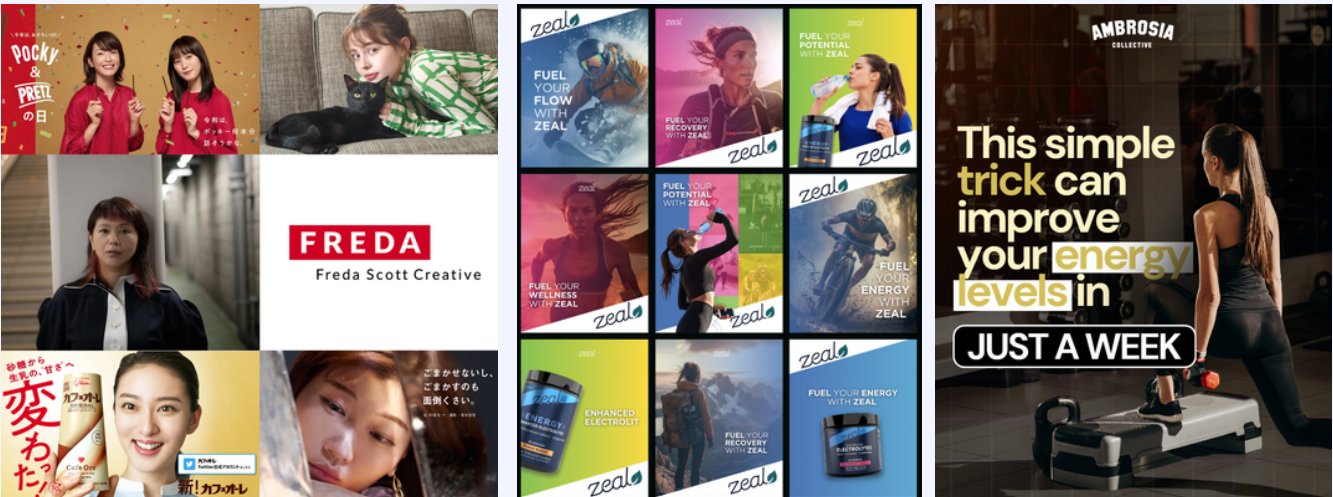
Benefits

Enhanced RoAS and customer lifecycle

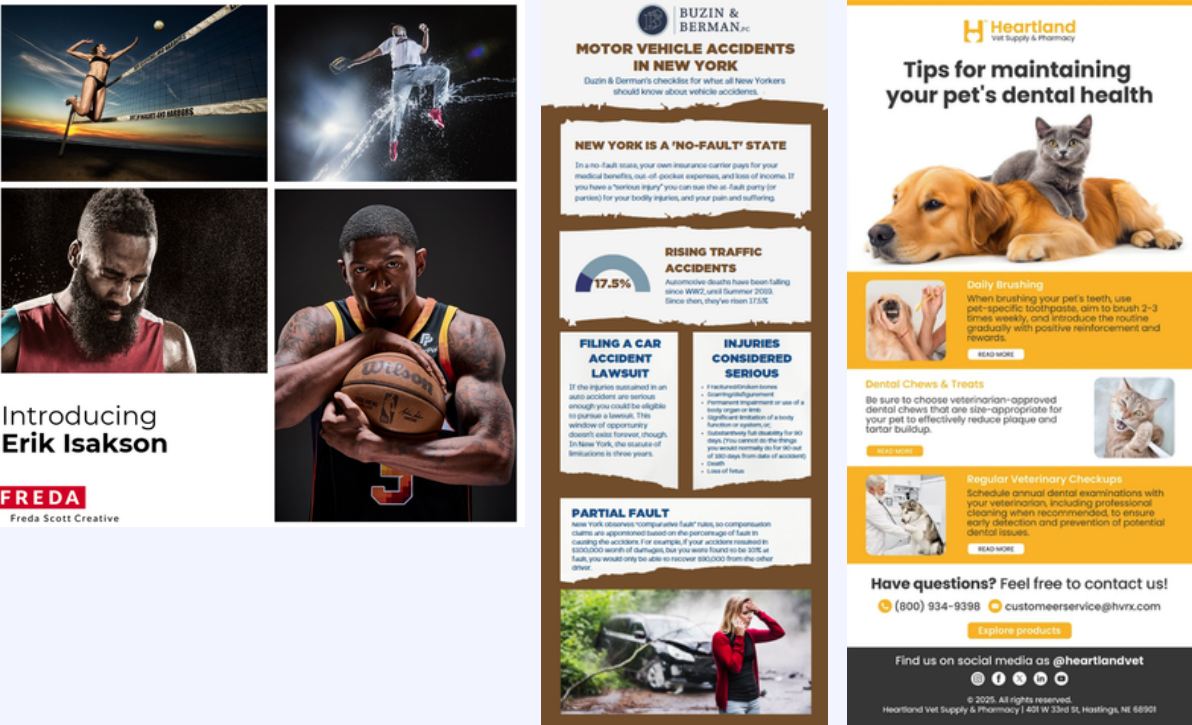
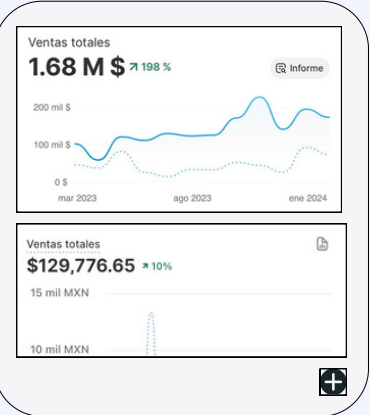
Reduced cost of acquisition

Increased traffic

Advertising



Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
9 [2]	\$132.11 [2]	10.52 [2]
Compras en el siti...	Por compra	
6 [2]	\$196.44 [2]	5.31 [2]
Compras en el siti...	Por compra	
5 [2]	\$236.43 [2]	4.38 [2]



15x RoAS card signups for AMEX, to 64% increase in sales for a cheese producer, we've got the t-shirt.

Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, P1 has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.

		OLIVIA PALERMO
		
		
		
		



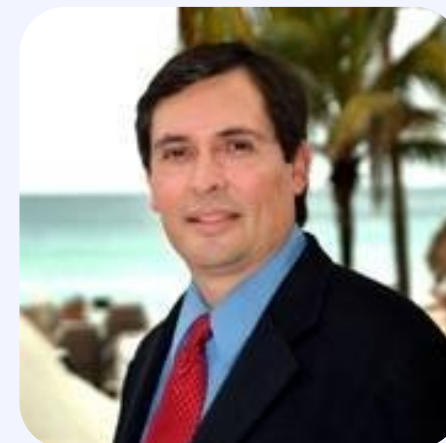
Ellie S

James and his team created a beautifully crafted website that reflects the spirit and dignity of my law practice. James respected my mission, understood the realities of solo practice, and supported my goals with warmth and boutique-level attention.



Melyssa J

They approached every project as a partner, always asking the right questions & offering great ideas. They challenged us to think outside the box and provided solutions to any given problem, delivering every project on time, budget and strategy without compromising the quality of work.



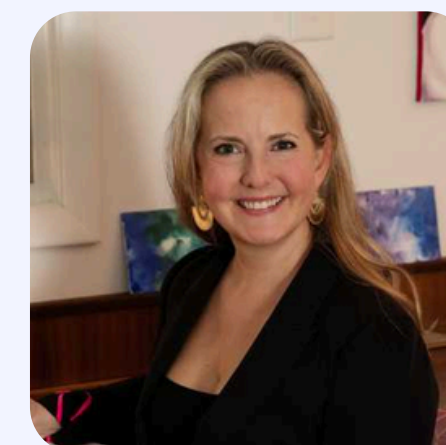
Jonathan C

James is that rare individual who truly cares as much about his customers' actual needs as he does about growing his business. He is also by far one of the most knowledgeable and hard-working person we have ever come across in the field of digital media.



Marilois S

James and his team went above and beyond any expectations. In fact, he viewed our relationship as more collaborators in building my business. He provided strategic advice and referred critical partners, all of which were outside his role.



Dr. Jennie B.

James has been an exceptional creative and strategic partner for my websites and brand for the past five years. He listens closely, is consistently flexible as my offerings evolve, and translates a complex, nontraditional model into a polished and distinctive online presence that feels authentically “me”. Highly recommend.

Testimonials

Team P1

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, Miami and Monterrey.

// KENNEDY

Systems & UX UI

★ Highly organized.
Incredible at customer journeys, UX/UI.

// REBECA

Designer

★ Speaks from the heart and has a unique talent.

// EDITH

Community Manager

★ Real perfectionist and is always on top of everything.

// SERHII

Full Stack Developer

★ Tech genius from WordPress to complex AI

// BEA

EA to the CEO

★ James' assistant & the queen of organization.

// RAFAEL

Project Administrator

★ The deadline specialist, project management and sales star.

// ANA

Creative Director

★ A driving force, both analytical and creative. Puts her heart into everything.

// JAMES

CEO of Precision One

★ Digital marketing expert. Leader and creative specialist. A strategic powerhouse.



Ready for Growth?

— We would love to work with you!

Put Your Business in First Place

www.theP1.com

help@theP1.com
+1 301.500.0220

Precision One, LLC.
New York, NY 10030



precisionone