

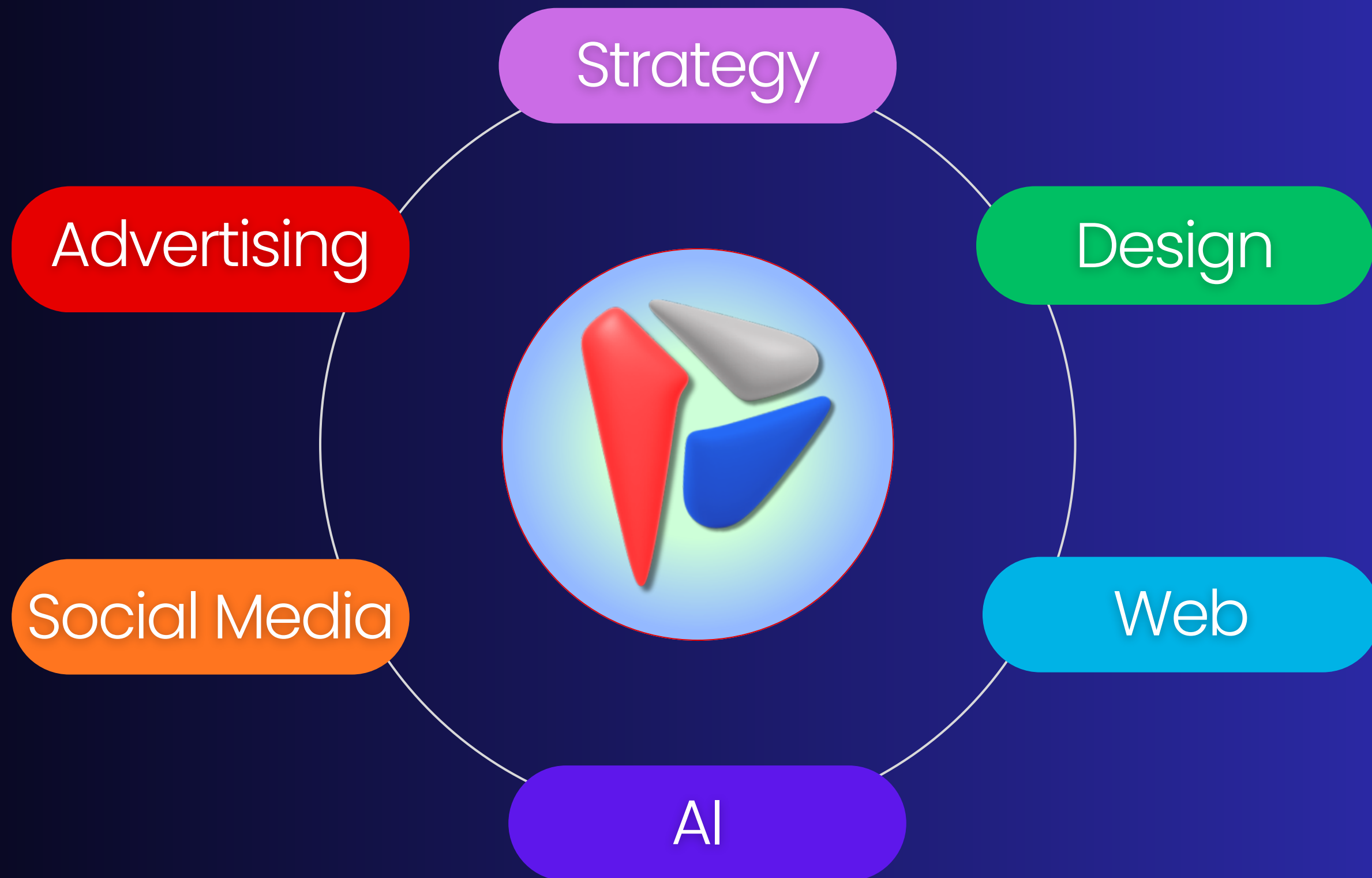


boutique
marketing
capabilities

www.TheP1.com
help@TheP1.com

Precision One is a full-service boutique strategy and marketing agency providing traditional and AI growth solutions.

Expertise



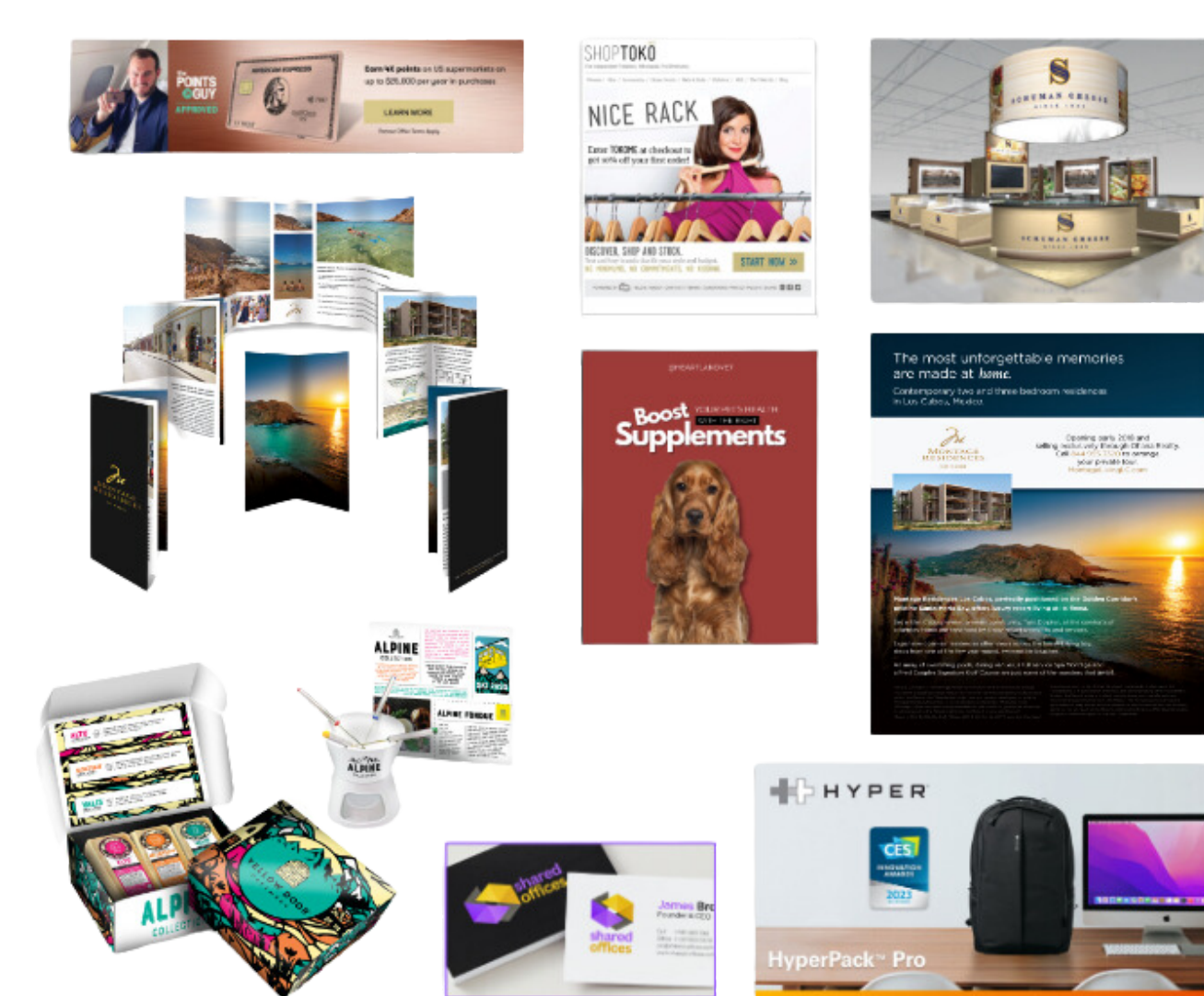


Strategy & Brand

About
Strategic thinking is a specialized skillset that we have **honed** over decades of connecting the dots and planning for **success**.
 Talk to P1 and you'll instantly see that we're strategic in **everything** we do.

Services
 Consulting
 Brand Strategy
 Integrated Marketing Plans
 Growth Marketing
 Complex Product Branding

Benefits
 Build your brand
 Clarify your message
 Align your products to the brand
 Position your brand for growth



Design & Copy

About

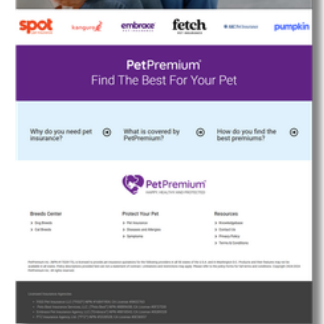
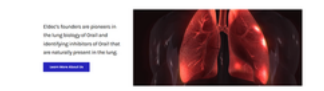
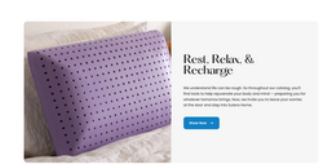
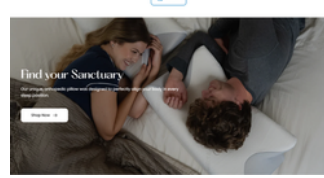
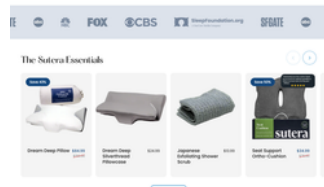
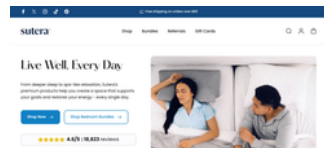
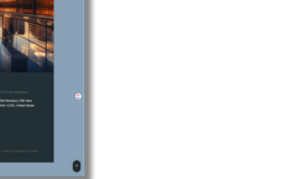
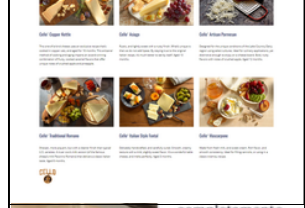
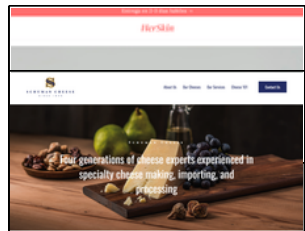
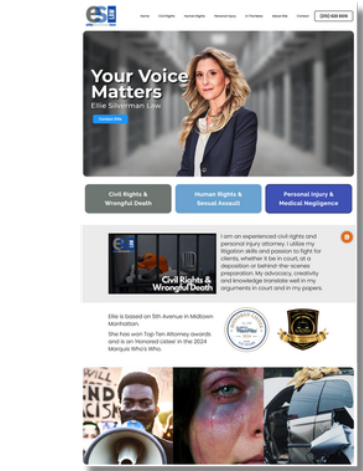
We believe that **copy leads design**;
that **great branding** drives impactful positioning;
that messaging should be tailored to **every touchpoint**;
and that the art of **great copywriting** cannot be replicated by AI.

Services

Logo Design & Visual Identity
Product Messaging
Ad Campaigns
Brochures, Decks & Sales Materials
Culture & Mission Statements

Benefits

Visual impact that drives sales
Consistent voice that your target market relates to
The right tool for every step in your sales process



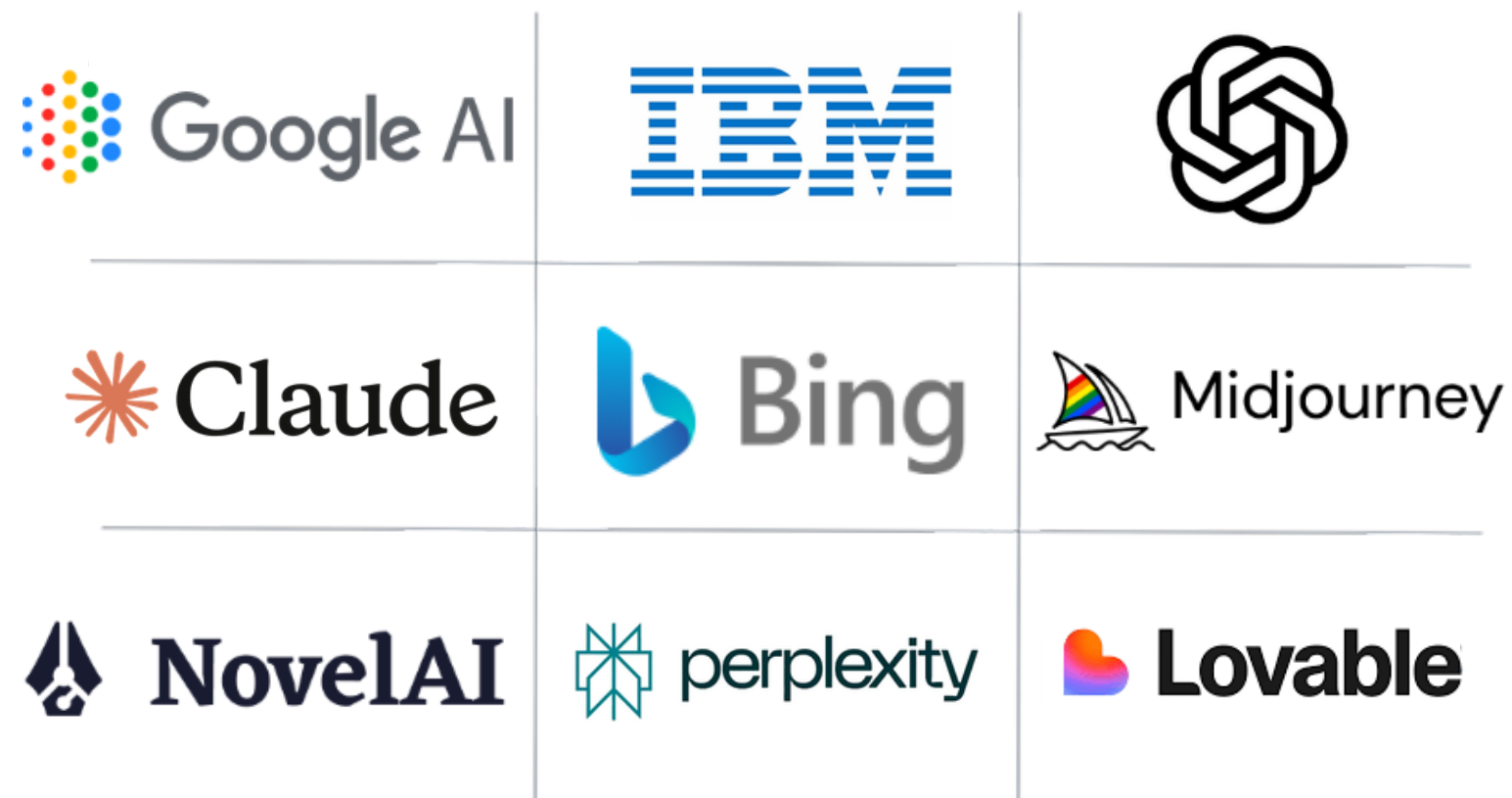
Web



About
Team P1 has been creating websites since 1996, by
innovating and staying at the **forefront** of
internet design and marketing.
Our in-house team of designers, copywriters, coders, and
project managers produce the highest quality websites.

Services
Website Development
E-commerce, UX/UI design
Complete content creation
Funnels and landing pages
SEO & GEO
Hosting and maintenance

Benefits
Cost-effective, comprehensive sites
Design that produces sales success
Easy to edit and mobile-friendly



About

Successful businesses are embracing AI with logical, bespoke implementations that streamline operations, increase speed, and enhance analysis. P1 brings the **best of AI** to your business - we never design or write with AI - we understand its greatest value is in **boosting your business growth**.

Services

- AI Audits across your business
- Complete lead generation funnels
- Optimize your website for AI search (GEO)
- Improve customer service with personalized chatbots
- Analyze sales and ad data to uncover trends and insights

Benefits

- Cut lead and sales times
- Retain competitive advantage
- Improve customer satisfaction
- Drive more people to your site
- Streamline operations and save money



AI



The image displays a 4x6 grid of 24 diverse advertisements. The ads include:

- Row 1:** A woman with a towel on her head; a man in a green sticky-note suit; a JCK website update; a JCK mobile app; a Sutura sleep transformation ad; a bathroom towel ad.
- Row 2:** A car interior ad; a man jumping; a subway station ad; a jewelry collection ad; a woman with a towel; a woman with a pillow.
- Row 3:** A Jawliner dental device ad; a woman yawning; a pillow diagram; a woman sleeping; a racing game ad; a woman with glasses.
- Row 4:** A woman with a chicle; a sleep environment ad; a dog ad.

We utilize social media **trends**, **engaging** content, and **strategic** content calendars to **boost** business growth.

- Social media strategy
- Content & editorial calendar
- Video creative and graphic design
- On-trend, effective content creation
- Community management & building followers

Engagement, not just posting

Meet your audience where they spend the most time

Education and information that strengthens your brand

Tangible sales benefits from years of knowledge

About

P1's Performance Marketing drives quantifiable **success**. Across ad campaigns and email marketing, our **in-house team** delivers strategy, planning, creative, and execution.

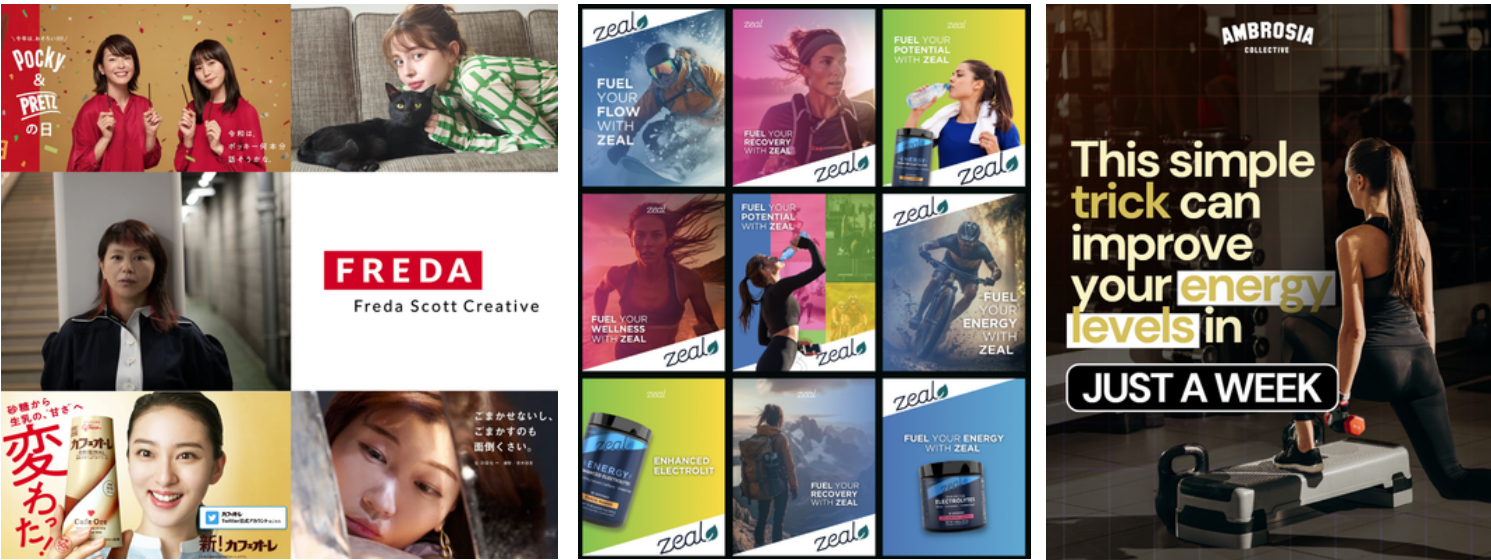
Services

- Google and Meta ads
- TikTok, Pinterest, Quora, Reddit & other placements
- Media planning & buying
- Email Marketing
- SEO & GEO

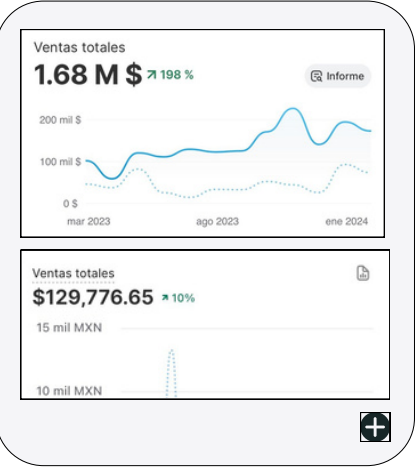
Benefits

- Enhanced RoAS and customer lifecycle
- Reduced cost of acquisition
- Increased traffic

Advertising



Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
9 [2]	\$132.11 [2]	10.52 [2]
Compras en el siti...	Por compra	
6 [2]	\$196.44 [2]	5.31 [2]
Compras en el siti...	Por compra	
5 [2]	\$236.43 [2]	4.38 [2]



Introducing
Erik Isakson

FREDA
Freda Scott Creative

BUZIN & BERMAN
MOTOR VEHICLE ACCIDENTS
IN NEW YORK

Buzin & Berman's checklist for what all New Yorkers should know about vehicle accidents.

NEW YORK IS A 'NO-FAULT' STATE

In a no-fault state, your own insurance carrier pays for your medical benefits, out-of-pocket expenses, and loss of income. If you have a "bodily injury" you can sue the at-fault party (or parties) for your bodily injuries, and your pain and suffering.

RISING TRAFFIC ACCIDENTS

17.5%

Automotive deaths have been falling since WW2, until Summer 2023. Since then, they've risen 17.5%.

FILING A CAR ACCIDENT LAWSUIT

If the injuries sustained in an auto accident are serious enough you could be eligible to pursue a lawsuit. The window of opportunity doesn't close forever, though. In New York, the statute of limitations is three years.

INJURIES CONSIDERED SERIOUS

- Fracture/displacement
- Permanent impairment or loss of a body organ or limb
- Significant impairment of a body function or system, etc.
- Substantially full disability for 90 days (This period is the time you would normally be for 90 days of 90 days from date of accident)
- Death
- Loss of fetus

PARTIAL FAULT

New York observes "comparative fault" rules, so compensation claims are apportioned based on the percentage of fault in causing the accident. For example, if your accident resulted in \$200,000 worth of damages, but you were found to be 20% at fault, you would only be able to recover \$160,000 from the other driver.

Heartland
Vet Supply & Pharmacy

Tips for maintaining your pet's dental health

Daily Brushing

When brushing your pet's teeth, use pet-specific toothpaste, aim to brush 2-3 times weekly, and introduce the routine gradually with positive reinforcement and rewards.

READ MORE

Dental Chews & Treats

Be sure to choose veterinarian-approved dental chews that are size-appropriate for your pet to effectively reduce plaque and tartar buildup.

READ MORE

Regular Veterinary Checkups

Schedule annual dental examinations with your veterinarian, including professional cleaning when recommended, to ensure early detection and prevention of potential dental issues.

READ MORE

Have questions? Feel free to contact us!

(800) 934-9398 customerservice@hvr.com

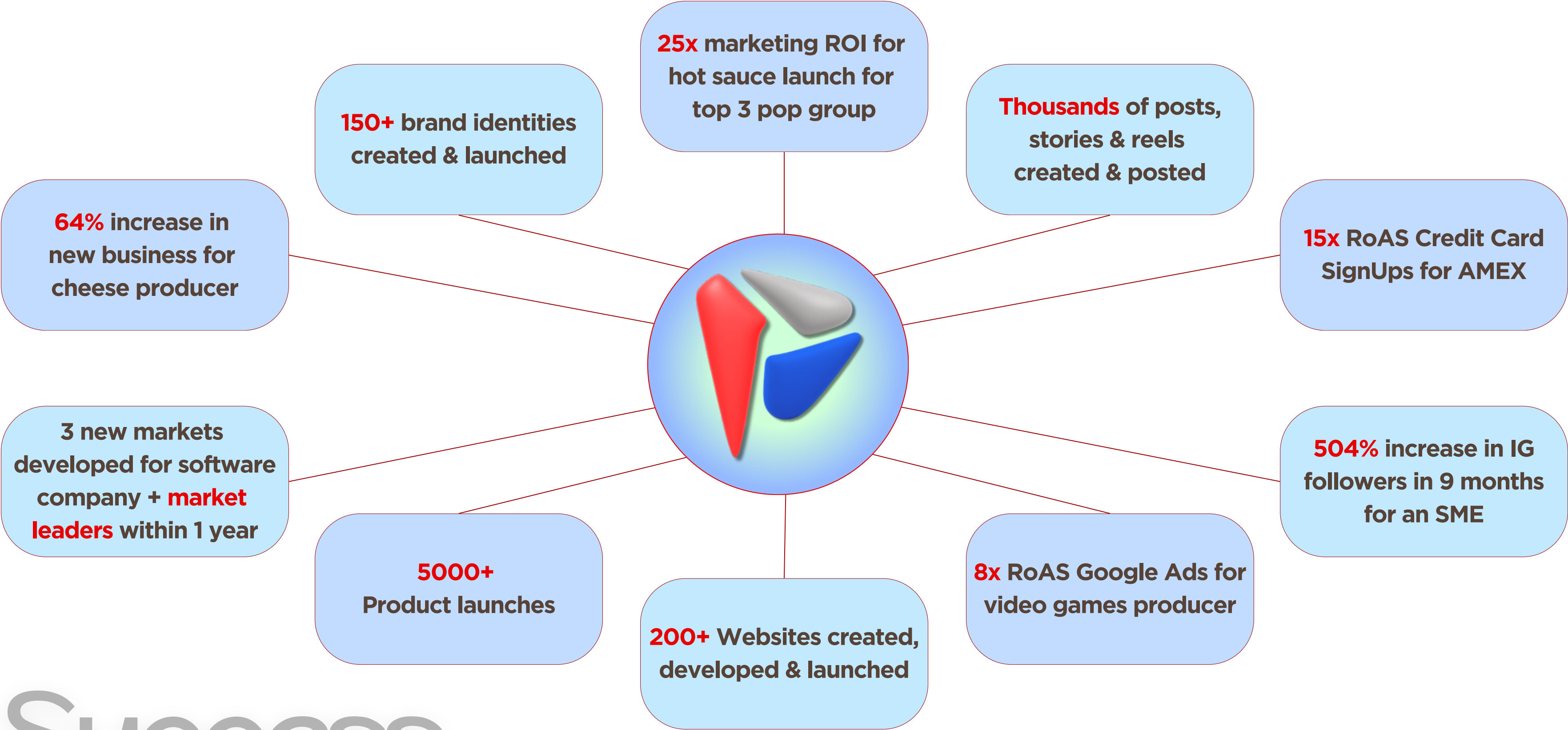
Explore products

Find us on social media as @heartlandvet

Facebook, Instagram, Twitter, YouTube icons

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Heartland Vet Supply & Pharmacy | 401 W 23rd St, Hastings, NE 68101

At P1, we create the connections between clients and success.
These are a few of our success highlights.



Success

Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, P1 has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.

		OLIVIA PALERMO
		
		
		
		



Ellie S

James and his team created a beautifully crafted website that reflects the spirit and dignity of my law practice. James respected my mission, understood the realities of solo practice, and supported my goals with warmth and boutique-level attention.



Jonathan C

James is that rare individual who truly cares as much about his customers' actual needs as he does about growing his business. He is also by far one of the most knowledgeable and hard-working person we have ever come across in the field of digital media.



Melyssa J

They approached every project as a partner, always asking the right questions & offering great ideas. They challenged us to think outside the box and provided solutions to any given problem, delivering every project on time, budget and strategy without compromising the quality of work.



Marilois S

James and his team went above and beyond any expectations. In fact, he viewed our relationship as more collaborators in building my business. He provided strategic advice and referred critical partners, all of which were outside his role.

Testimonials



Team P1

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, Miami and Monterrey.

// KENNEDY

Systems & UX UI

★ Highly organized.
Incredible at customer journeys, UX/UI.

// REBECA

Designer

★ Speaks from the heart and has a unique talent.

// EDITH

Community Manager

★ Real perfectionist and is always on top of everything.

// MAU GÓMEZ

ADS Specialist

★ The best at what he does + UGC Creator.

// BEA

EA to the CEO

★ James' assistant & the queen of organization.

// RAFAEL

Project Administrator

★ The deadline specialist, project management and sales star.

// ANA

Creative Director

★ A driving force, both analytical and creative. Puts her heart into everything.

// JAMES

CEO of GB Agency

★ Digital marketing expert. Leader and creative specialist. A strategic powerhouse.



Ready for Growth?

— We would love to work with you!

Put Your Business in First Place

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precisionone