

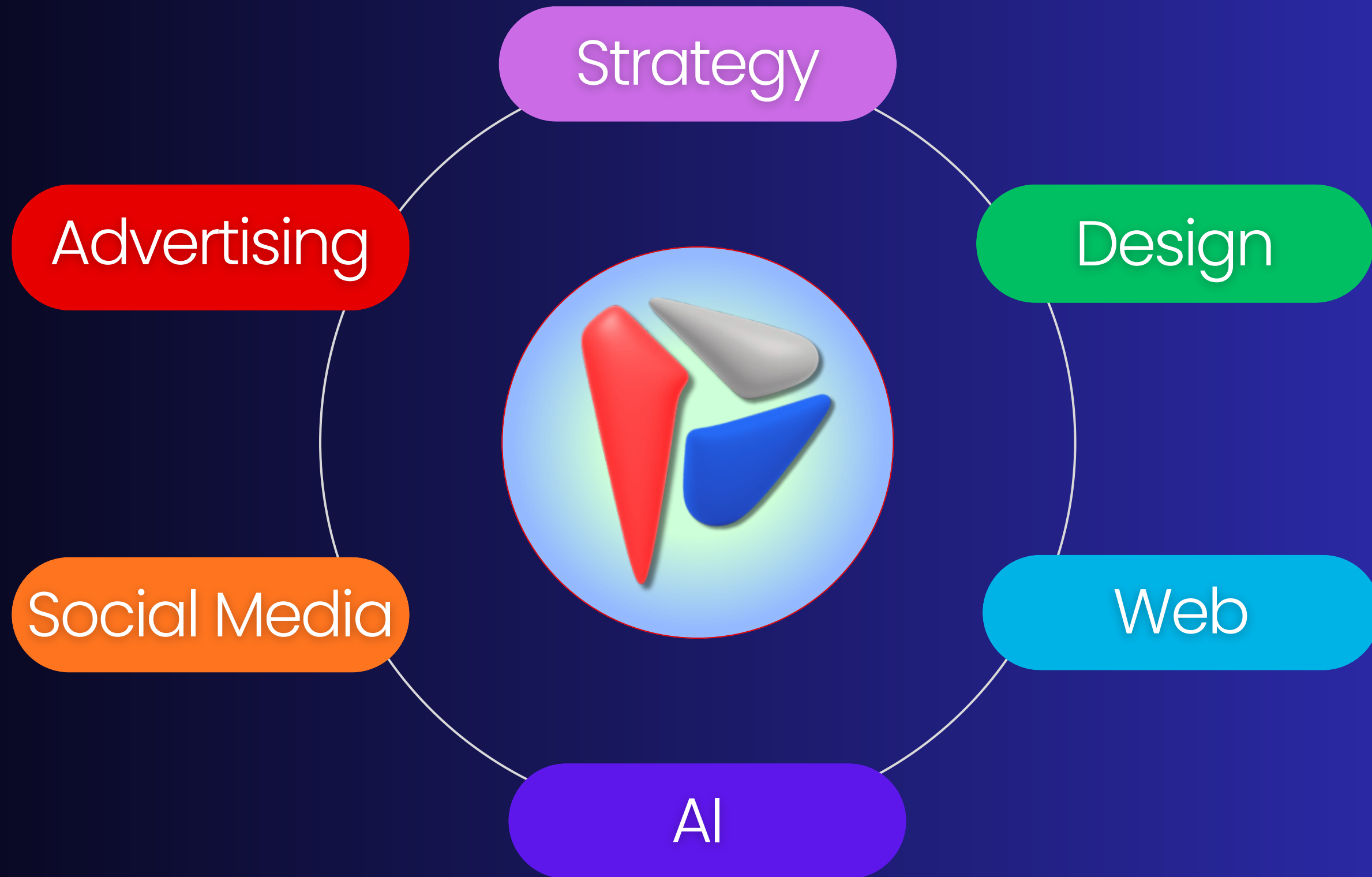


boutique
marketing
capabilities

www.TheP1.com
help@TheP1.com

Precision One is a full-service boutique strategy and marketing agency providing traditional and AI growth solutions.

Expertise





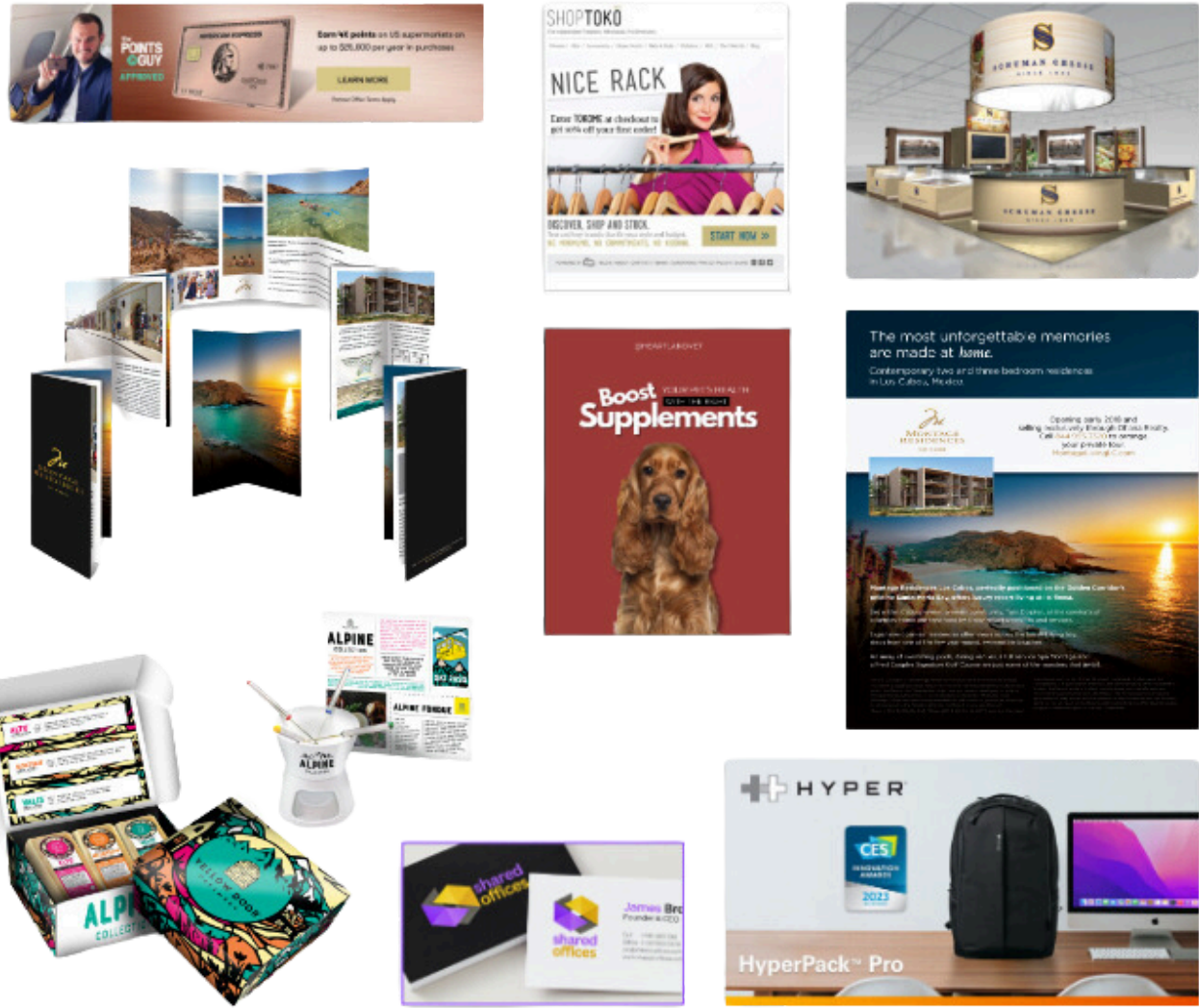
Strategy & Brand

About
Strategic thinking is a specialized skillset that we have **honed** over decades of connecting the dots and planning for **success**.
 Talk to P1 and you'll instantly see that we're strategic in **everything** we do.

- Services*
- Consulting
 - Brand Strategy
 - Integrated Marketing Plans
 - Growth Marketing
 - Complex Product Branding

- Benefits*
- Build your brand
 - Clarify your message
 - Align your products to the brand
 - Position your brand for growth

Over 100 brands created. 75+ plans, positions and brand messaging executed. Leading to dozens of market leading positions.



Design & Copy

About

We believe that **copy leads design**;
 that **great branding** drives impactful positioning;
 that messaging should be tailored to **every touchpoint**;
 and that the art of **great copywriting** cannot be replicated by AI.

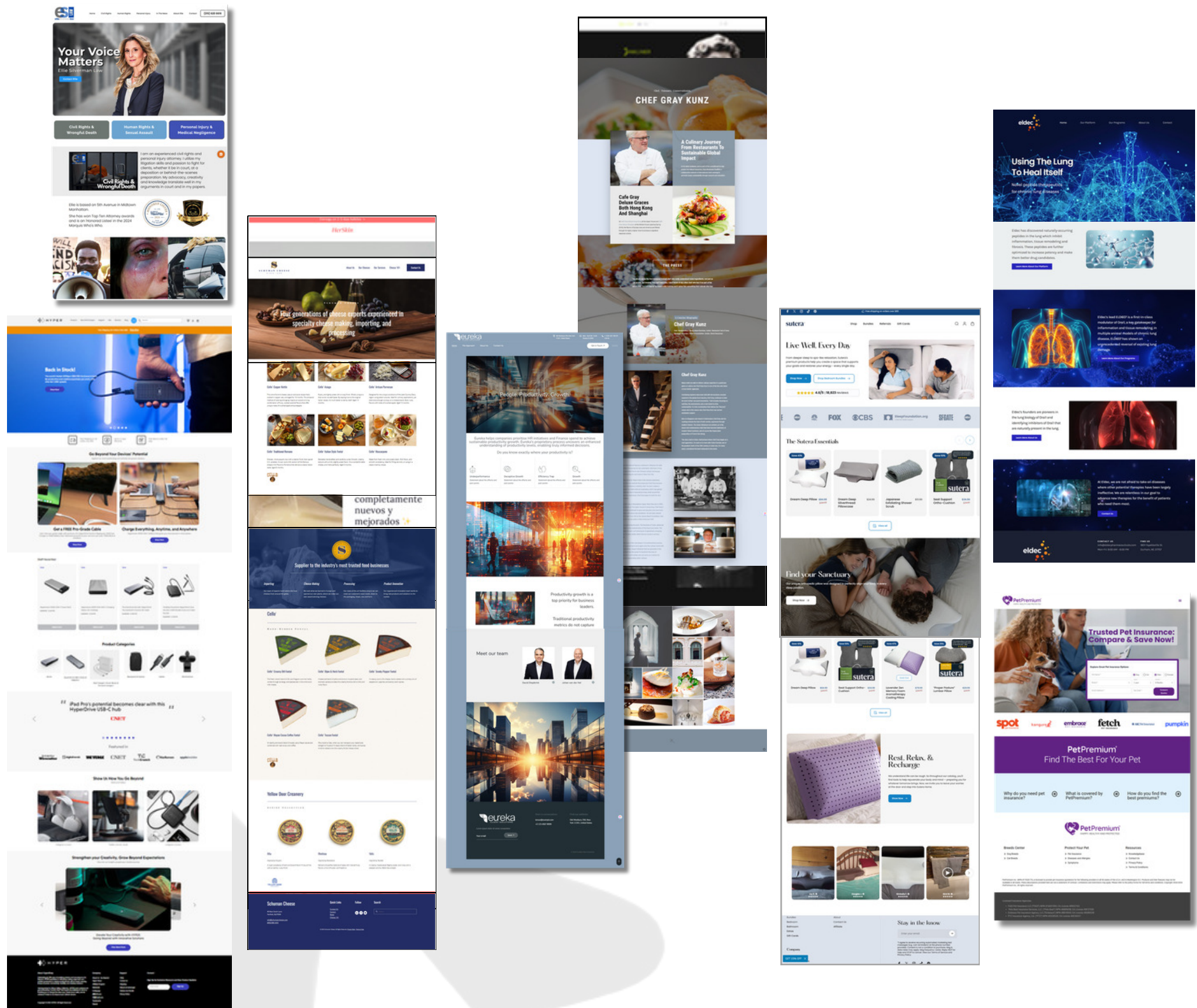
Services

- Logo Design & Visual Identity
- Product Messaging
- Ad Campaigns
- Brochures, Decks & Sales Materials
- Culture & Mission Statements

Benefits

- Visual impact that drives sales
- Consistent voice that your target market relates to
- The right tool for every step in your sales process

Thousands of design assets created for digital and traditional, from Google Ads to trade show booths, and decks to packaging.



About
 Team P1 has been creating websites since 1996, by **innovating** and staying at the **forefront** of internet design and marketing. Our **in-house** team of designers, copywriters, coders, and project managers produce the highest quality websites.










Services
 Website Development
 E-commerce, UX/UI design
 Complete content creation
 Funnels and landing pages
 SEO & GEO
 Hosting and maintenance

Benefits
 Cost-effective, comprehensive sites
 Design that produces sales success
 Easy to edit and mobile-friendly

Web



We're a leading WordPress & Ecommerce web development house with hundreds of examples of sites of every type.

 Google AI	 IBM	
 Claude	 Bing	 Midjourney
 NovelAI	 perplexity	 Lovable



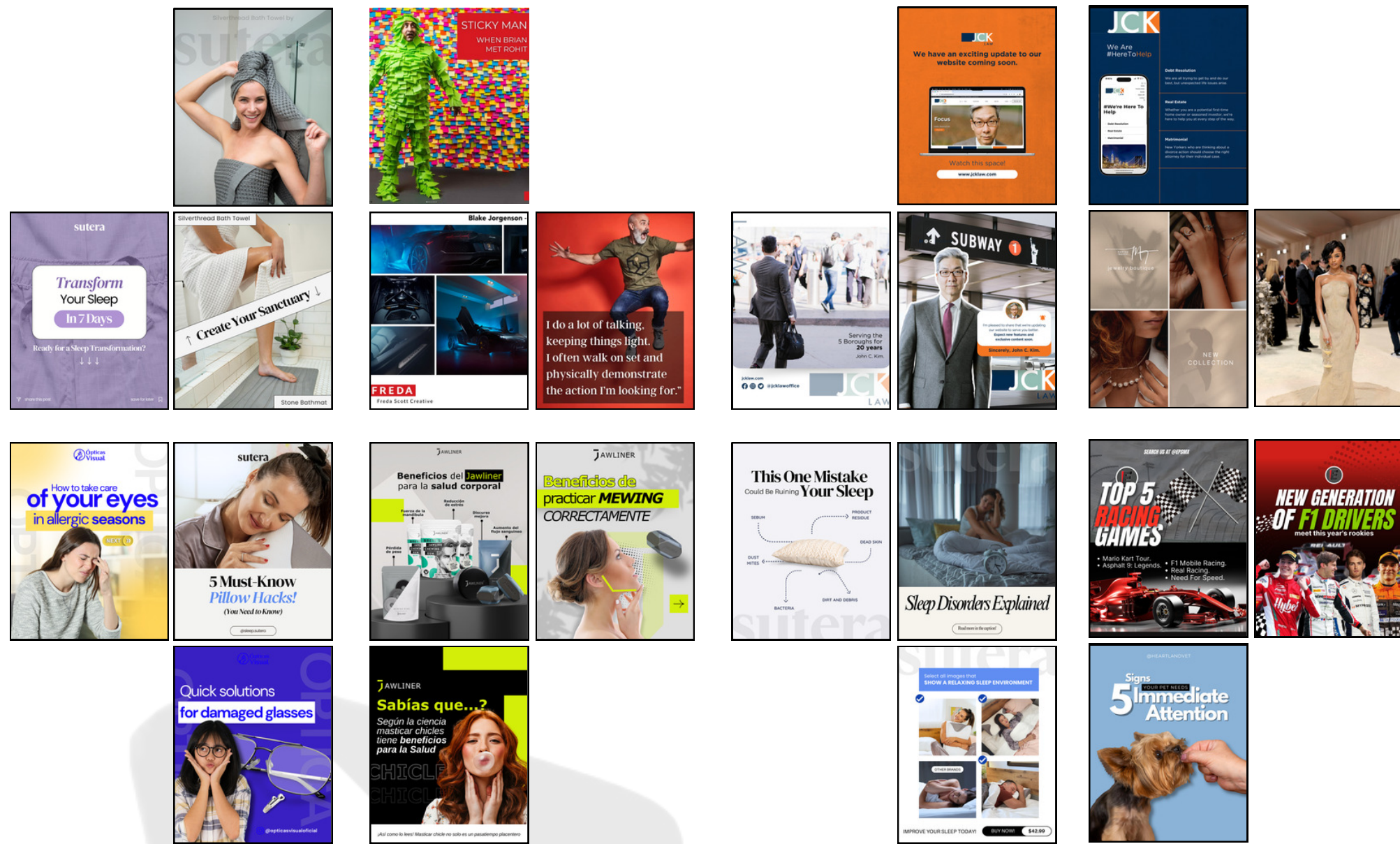
AI

About
Successful businesses are embracing AI with logical, bespoke implementations that streamline operations, increase speed, and enhance analysis. P1 brings the **best of AI** to your business - we never design or write with AI - we understand its greatest value is in **boosting your business growth.**

Services
 AI Audits across your business
 Complete lead generation funnels
 Optimize your website for AI search (GEO)
 Improve customer service with personalized chatbots
 Analyze sales and ad data to uncover trends and insights

Benefits
 Cut lead and sales times
 Retain competitive advantage
 Improve customer satisfaction
 Drive more people to your site
 Streamline operations and save money

A leader in AI development, we deploy an average of two new projects every week.



Social Media

About

We utilize social media **trends**, **engaging** content, and **strategic** content calendars to **boost** business growth.

Services

- Social media strategy
- Content & editorial calendar
- Video creative and graphic design
- On-trend, effective content creation
- Community management & building followers

Benefits

- Engagement, not just posting
- Meet your audience where they spend the most time
- Education and information that strengthens your brand
- Tangible sales benefits from years of knowledge

From a 500% increase in followers to everyday posts and product launches, we have thousands of examples of social success.

About

P1's Performance Marketing drives quantifiable **success**. Across ad campaigns and email marketing, our **in-house team** delivers strategy, planning, creative, and execution.

Services

Google and Meta ads

TikTok, Pinterest, Quora, Reddit & other placements

Media planning & buying

Email Marketing

SEO & GEO

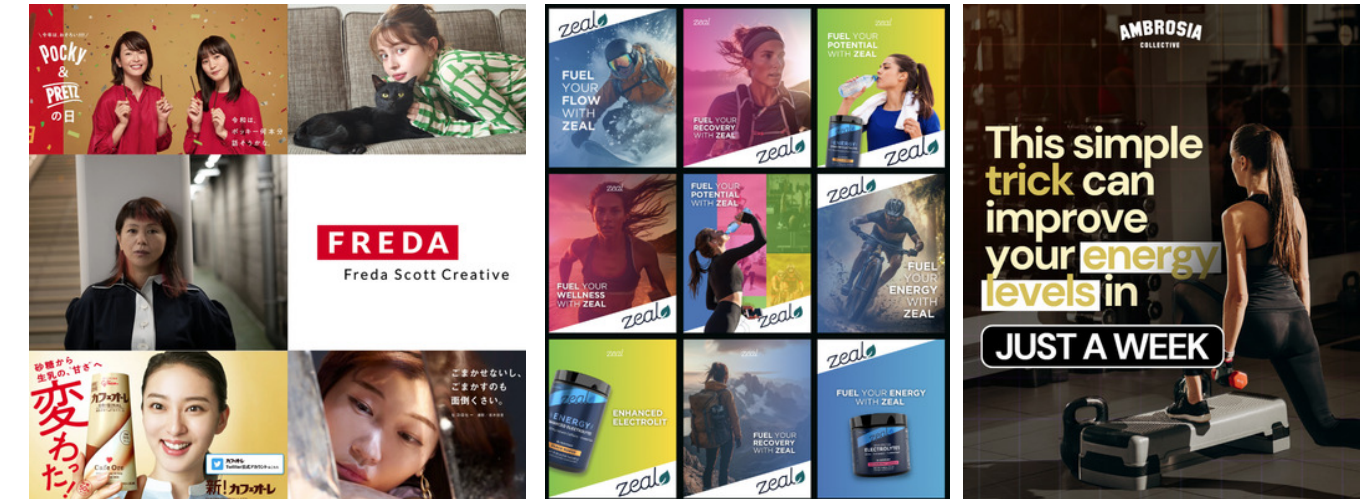
Benefits

Enhanced RoAS and customer lifecycle

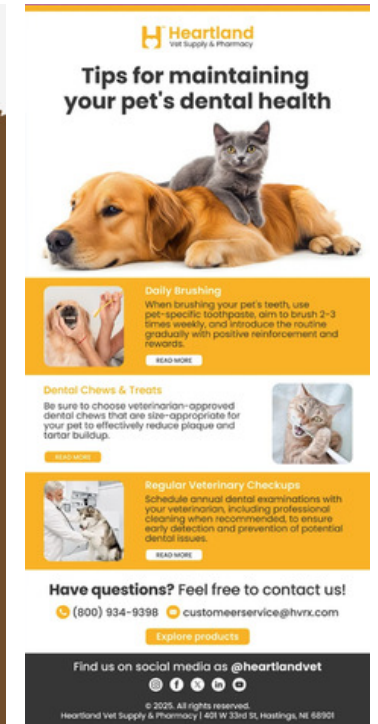
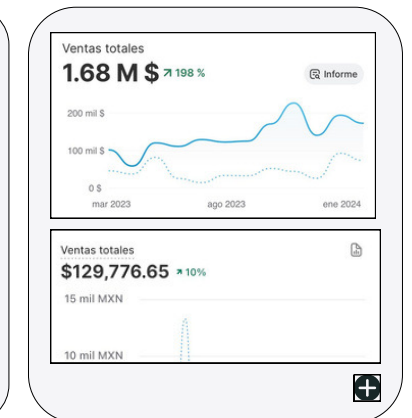
Reduced cost of acquisition

Increased traffic

Advertising



Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
9 [2]	\$132.11 [2]	10.52 [2]
Compras en el siti...	Por compra	
6 [2]	\$196.44 [2]	5.31 [2]
Compras en el siti...	Por compra	
5 [2]	\$236.43 [2]	4.38 [2]















15x RoAS card signups for AMEX, to 64% increase in sales for a cheese producer, we've got the t-shirt.

Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, P1 has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.

		OLIVIA PALERMO
		
		
		
		



Ellie S

James and his team created a beautifully crafted website that reflects the spirit and dignity of my law practice. James respected my mission, understood the realities of solo practice, and supported my goals with warmth and boutique-level attention.



Jonathan C

James is that rare individual who truly cares as much about his customers' actual needs as he does about growing his business. He is also by far one of the most knowledgeable and hard-working person we have ever come across in the field of digital media.



Melyssa J

They approached every project as a partner, always asking the right questions & offering great ideas. They challenged us to think outside the box and provided solutions to any given problem, delivering every project on time, budget and strategy without compromising the quality of work.



Marilois S

James and his team went above and beyond any expectations. In fact, he viewed our relationship as more collaborators in building my business. He provided strategic advice and referred critical partners, all of which were outside his role.

Testimonials



Team P1

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, Miami and Monterrey.

// KENNEDY

Systems & UX UI

★ Highly organized. Incredible at customer journeys, UX/UI.

// REBECA

Designer

★ Speaks from the heart and has a unique talent.

// EDITH

Community Manager

★ Real perfectionist and is always on top of everything.

// SERHII

Full Stack Developer

★ Tech genius from WordPress to complex AI

// BEA

EA to the CEO

★ James' assistant & the queen of organization.

// RAFAEL

Project Administrator

★ The deadline specialist, project management and sales star.

// ANA

Creative Director

★ A driving force, both analytical and creative. Puts her heart into everything.

// JAMES

CEO of Precision One

★ Digital marketing expert. Leader and creative specialist. A strategic powerhouse.



Ready for Growth?

— We would love to work with you!

Put Your Business in First Place

www.theP1.com



help@theP1.com
+1.301.500.0220

Precision One, LLC.
New York, NY 10030

precisionone