

— boutique
**strategy &
marketing**



At GB, we create the connections between our clients and success.

These are a few of our successes and the type of business you can expect.

#GoodBusiness
#StrategicGrowth



Success

#GoodBusiness

#GoodBusiness
#StrategicGrowth

This hashtag represents a business model where integrity meets innovation, and where success is measured not only by profits but **by the positive impact on clients, employees, and the community.**

We are proud to be a US-based agency **registered in New York State** with many clients around the world.

01



We are also delighted to have been recognized as a **Top 3 Boutique Marketing, Branding & Web Design Agencies** in 2022 and 2023.



02

GB is transitioning to a **Minority and Women-Owned Business Enterprise** (MWBE) & we are proud to support minorities as clients.



03

GB's team covers most time zones and our standard working day is **8am Eastern to 6pm Pacific.**

04



Team GB

James Bremner manages a remote team of extraordinary talent, from primary offices in New York, Miami and Mexico.

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// KENNEDY

Systems & UX UI

★ Highly organized.
Incredible at customer
journeys, UX/UI.

// REBECA

Designer

★ Speaks from the heart
and has a unique talent.

// EDITH

Community Manager

★ Real perfectionist and is
always on top of everything.

// MAU GÓMEZ

ADS Specialist

★ The best at what he
does + UGC Creator.

// BEA

EA to the CEO

★ James' assistant & the
queen of organization.

// RAFAEL

Project Administrator

★ The deadline specialist, project
management and sales star.

// ANA

Creative Director

★ A driving force,
both analytical and creative.
Puts her heart into everything.

// JAMES

CEO of GB Agency

★ Digital marketing expert.
Leader and creative specialist.
A strategic powerhouse.



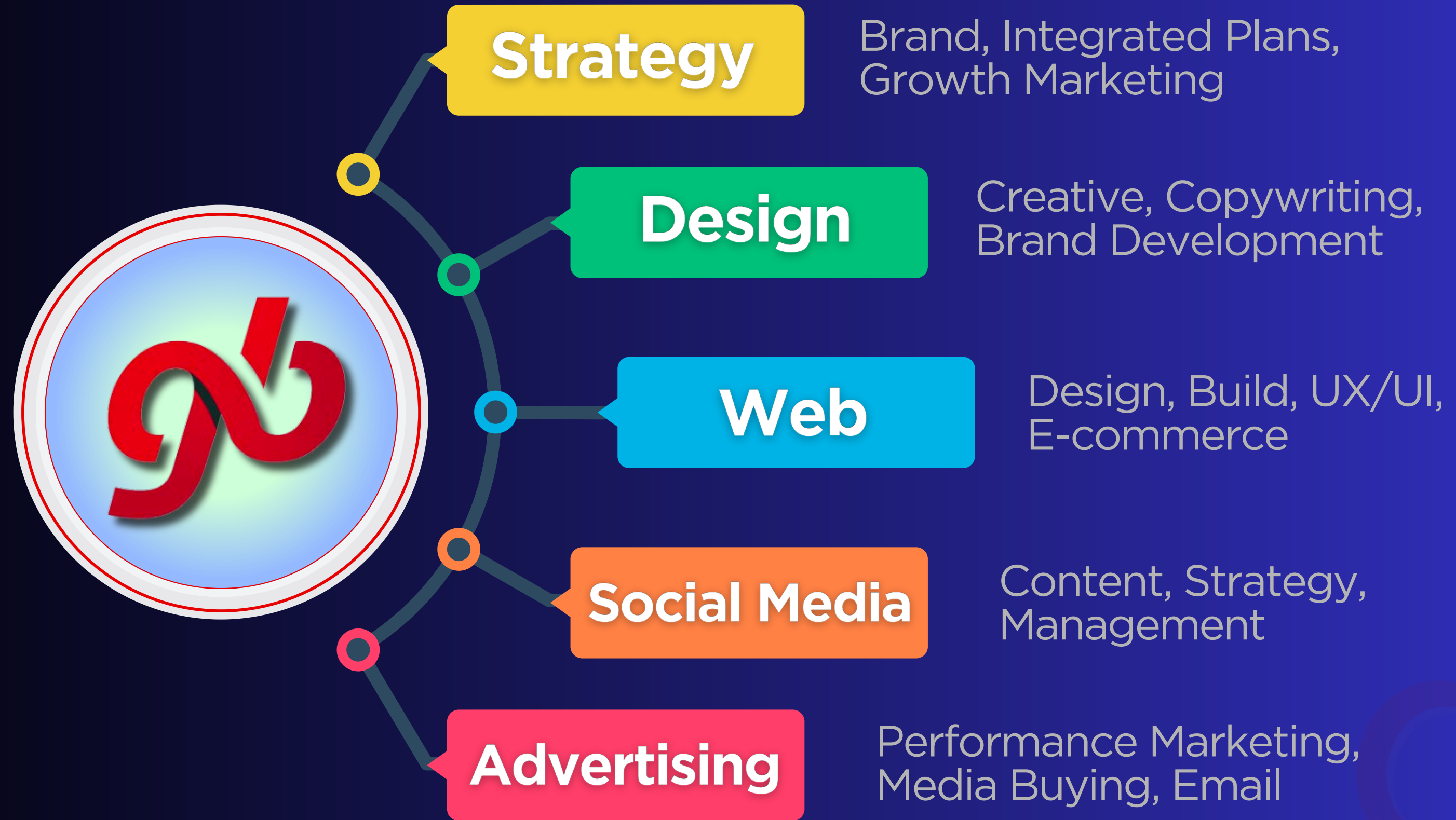
Diverse Clients

From wellness and ecommerce, to the eclectic mix of everything from finance to food, GB has always maintained a broad mix of clients.

We like it like that. It keeps things fresh and interesting and what we learn from one industry, we are often able to apply to another. It's one of the reasons we remain sharp and knowledgeable.

		OLIVIA PALERMO
		
		
		
		

Scope

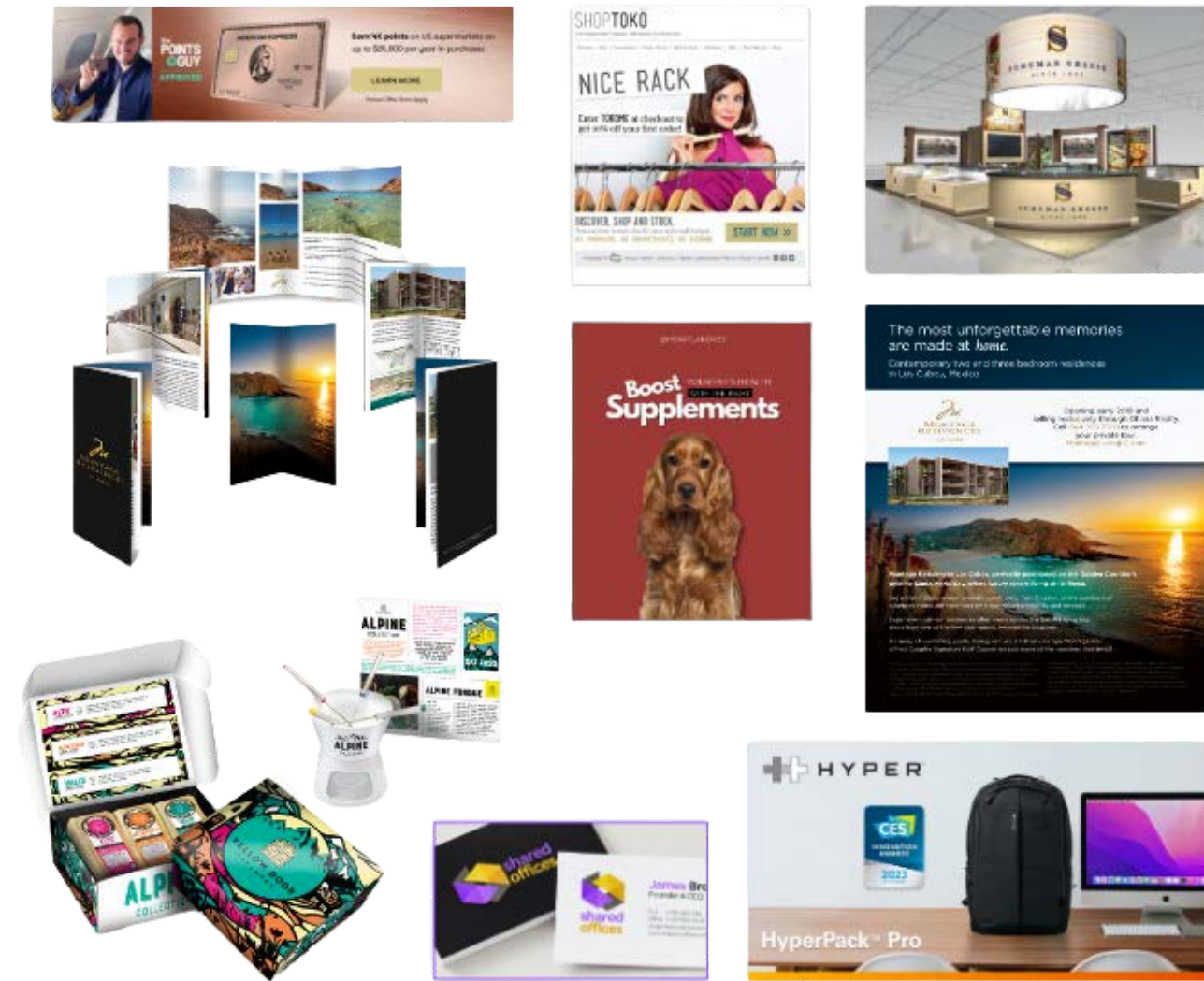




Strategic thinking is a specialized skillset that we have **honed** over decades of connecting the dots and planning for **success**.
Talk to GB and you'll instantly see that we're strategic in **everything** we do.

Strategy

Consulting
Brand Strategy
Integrated Marketing Plans
Growth Marketing
Complex Product Branding



We believe that **copy leads design**;
that **great branding** drives impactful positioning;
that messaging should be tailored to **every touchpoint**;
and that the art of **great copywriting** cannot be replicated by AI.

Design, Copy & Brand

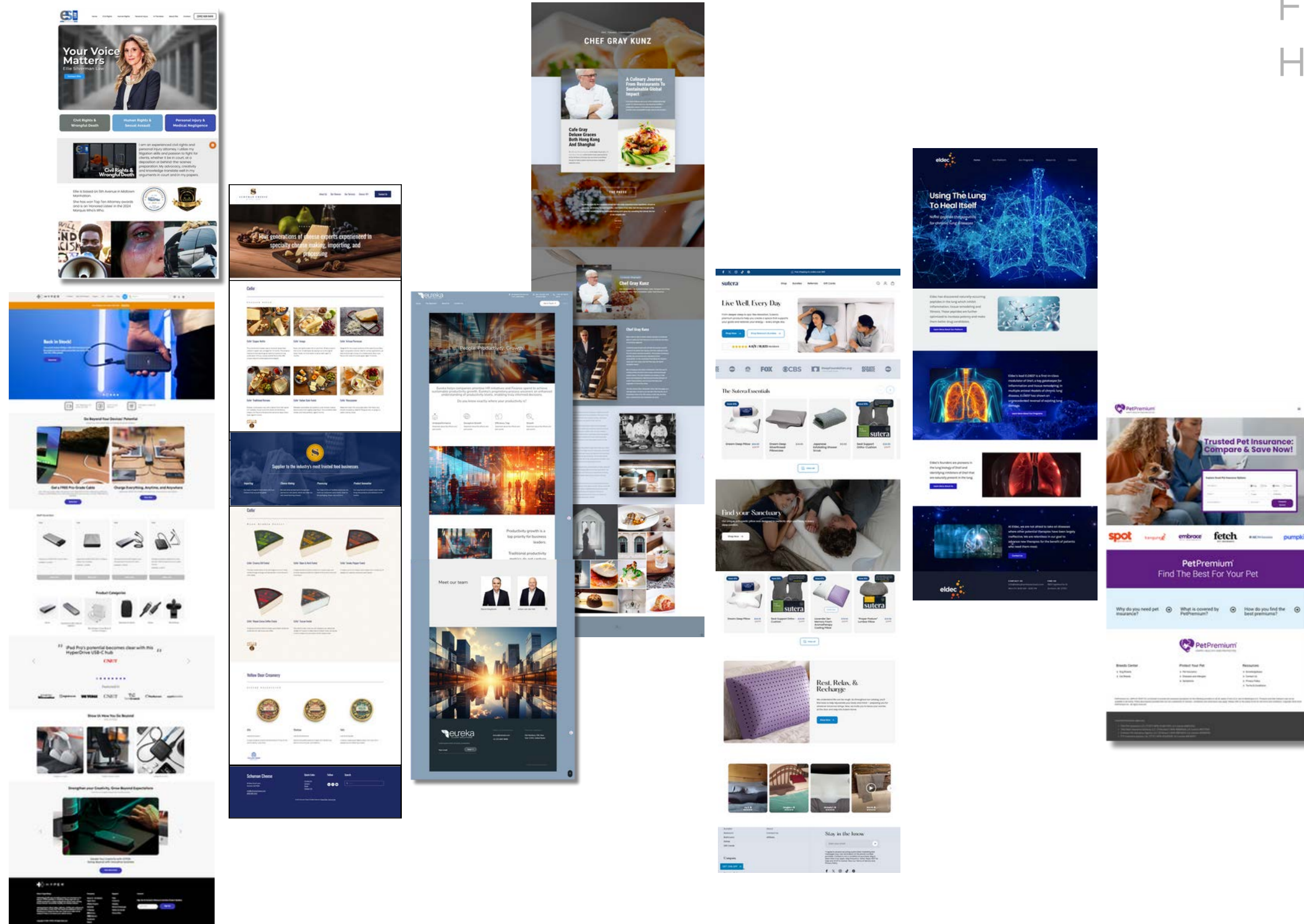
Brand Positioning & Development
Logo Design & Visual Identity
Product Messaging
Ad Campaigns
Brochures, Decks & Sales Materials
Culture & Mission Statements
Articles & Press Releases

Web

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Website Development
E-commerce
UX/UI design
Copywriting
Funnels and landing pages
Hosting and maintenance

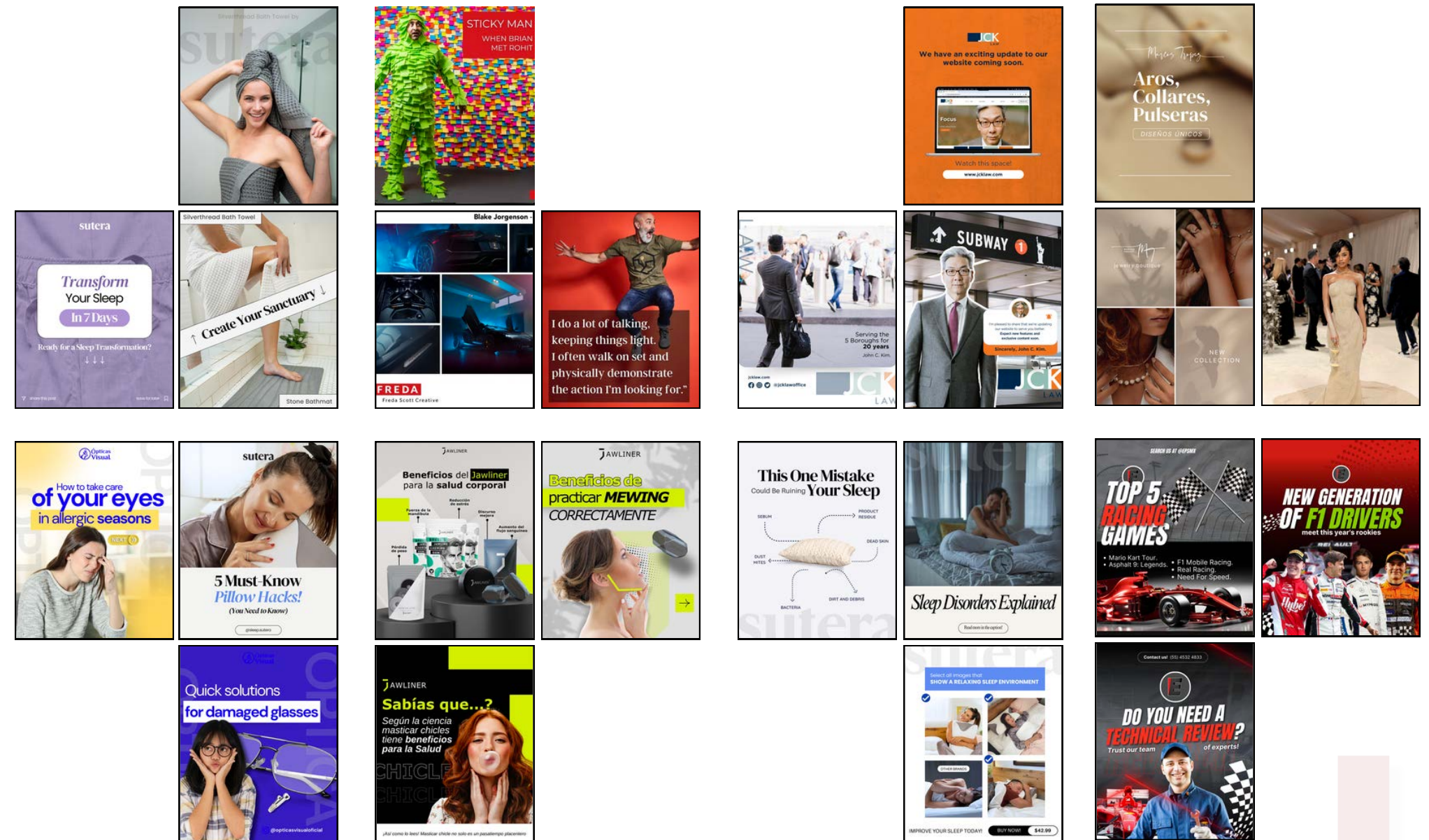


Team GB has been creating websites since 1996, by **innovating** and staying at the **forefront** of internet design and marketing.

Our **in-house** team of designers, copywriters, coders, and project managers produce the highest **quality** websites.

Our deep **UX/UI** experience produces web and **e-commerce** sites that **deliver results**. We also provide fast and secure hosting and maintenance services.

Social media strategy
Content & editorial calendar
Video creative and graphic design
Community management
Building followers
On-trend, effective content creation



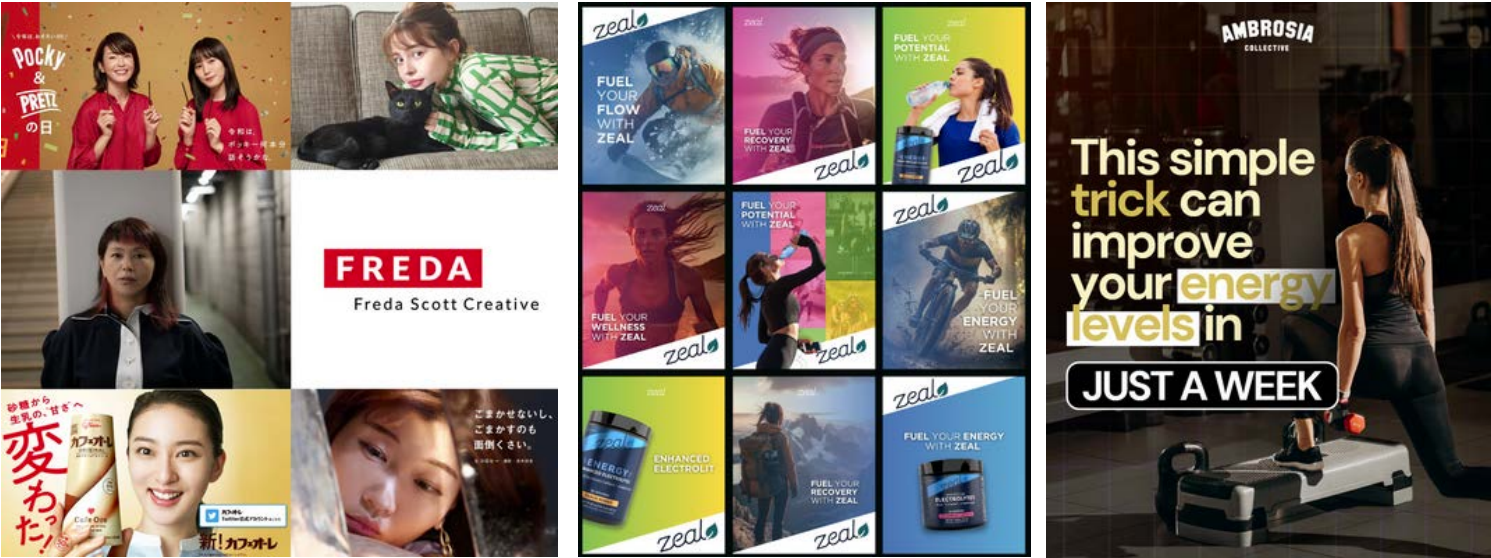
Social Media

We utilize social media **trends**, **engaging** content creation, influencer collaborations, and **strategic** content calendars to **boost** business growth.

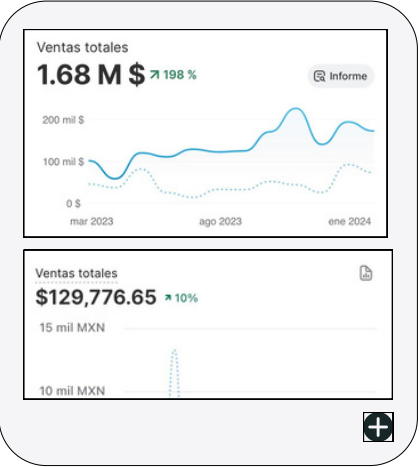
Meta ads campaign management
Google ads campaign management
TikTok Ads campaign management
Pinterest, Quora, Reddit & other placements
Media planning
Media buying
Email Marketing
Search Engine Optimization

Performance Marketing is about quantifiable **success** and we are masters are delivering it. Across advertising campaigns and email marketing, our **in-house team** provides a full service experience, including strategy, planning, creative, and execution.

Advertising



Resultados	Costo por resultado	ROAS (retorno de la inversión en publicidad) de...
9 [2]	\$132.11 [2]	10.52 [2]
Compras en el siti...	Por compra	
6 [2]	\$196.44 [2]	5.31 [2]
Compras en el siti...	Por compra	
5 [2]	\$236.43 [2]	4.38 [2]



BUZIN & BERMAN PC
MOTOR VEHICLE ACCIDENTS IN NEW YORK
Buzin & Berman's checklist for what all New Yorkers should know about vehicle accidents.

NEW YORK IS A "NO-FAULT" STATE
In a no-fault state, your own insurance carrier pays for your medical benefits, out-of-pocket expenses, and loss of income. If you have a "bodily injury" you can sue the at-fault party (or parties) for your bodily injuries, and your pain and suffering.

17.5% RISING TRAFFIC ACCIDENTS
Automotive deaths have been falling since WW2, and Summer 2023. Since then, they've risen 17.5%.

FILING A CAR ACCIDENT LAWSUIT
If the injuries sustained in an auto accident are serious enough you could be eligible to pursue a lawsuit. The window of opportunity doesn't close forever, though. In New York, the statute of limitations is three years.

INJURIES CONSIDERED SERIOUS
• Fracture/displacement
• Permanent impairment or loss of a body organ or limb
• Significant impairment of sensory function or system, or
• Substantially full disability for 90 days (90 days means 90 days from date of accident, not 90 days from date of settlement)
• Death
• Loss of fetus

PARTIAL FAULT
New York observes "comparative fault" rules, so compensation claims are apportioned based on the percentage of fault in causing the accident. For example, if your accident resulted in \$200,000 worth of damages, but you were found to be 30% at fault, you would only be able to recover \$140,000 from the other driver.

Heartland Vet Supply & Pharmacy
Tips for maintaining your pet's dental health

Daily Brushing
When brushing your pet's teeth, use pet-specific toothpaste, aim to brush 2-3 times weekly, and introduce the routine gradually with positive reinforcement and rewards.
[READ MORE](#)

Dental Chews & Treats
Be sure to choose veterinarian-approved dental chews that are size-appropriate for your pet to effectively reduce plaque and tartar buildup.
[READ MORE](#)

Regular Veterinary Checkups
Schedule annual dental examinations with your veterinarian, including professional cleaning when recommended, to ensure early detection and prevention of potential dental issues.
[READ MORE](#)

Have questions? Feel free to contact us!
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— We would love to work with you!

Discover what a truly talented agency can do.

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